



# INVESTING IN CANADA

STEPHEN M. VOORO, INVESTMENT ADVISOR

## About Macquarie

Founded in Australia in 1969, the Macquarie Group has always been committed to continuous growth. Since 1992, this global provider of banking, financial, advisory, investment and funds management services has reported successive years of profits and growth.

Macquarie Private Wealth offers investors tailored financial solutions, award-winning research, recognized financial strength, and a global vantage point — a world of opportunities to build your personal wealth.

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## Why invest in Canada with Macquarie Private Wealth?

Whether you are a Canadian expat living overseas, an international investor or an institutional client, Canada should be top of mind. It has a stable political environment, world-class banking system, no controls on foreign exchange, a mature investment market and direct access to global products.

At Macquarie Private Wealth, a global investment firm with global products and reach, I am able to provide investors with access to one of the most dynamic economies and investment platforms in the world.

### Asset management

I am well positioned to provide a full spectrum of investment options, calling upon Macquarie's global presence and the firm's wide range of traditional and innovative instruments to provide leading-edge investment solutions for all your requirements:

- Equities
- Fixed income
- Hedge funds
- Exchange Traded Funds (ETFs)
- Mutual funds and managed products
- New issues
- Derivatives
- Foreign exchange
- Private equity

### Why Macquarie?

Founded in 1969, Macquarie operates in approximately 70 office locations in 28 countries, employs more than 15,500 people and holds assets under management of \$310 billion.\* This assures our clients of solid financial strength and stability, along with the continuous improvement and commitment to innovation that only a well capitalized firm can uphold.

## Macquarie's award-winning research

The Macquarie research team is renowned as a global powerhouse. Our award-winning global research is a key differentiator in this highly competitive marketplace. Macquarie Research Equities has a highly rated global team of analysts – half of whom are ranked in the top five of their sector of specialization. Some key achievements include:

- Over 350 equity research professionals cover 2,500 stocks.
- Macquarie is one of the top 10 research providers in the world.
- Brendan Wood Survey 2009 ranked Macquarie's Canadian research #1 amongst non-bank owned firms.
- Macquarie research was ranked number one by Peter Lee Associates in 2008.

### How are you protected?

Macquarie Private Wealth belongs to the Canadian Investor Protection Fund (CIPF). As a client of a CIPF member firm, you are eligible for coverage up to \$1 million if you suffer a financial loss due to the insolvency of a member. Macquarie takes corporate governance very seriously. Our securities are segregated from our firm's inventory and this protection offers an additional level of safety for uninvested free cash balances.

At all times, we strive to ensure our clients receive the highest level of privacy and discretion.

# Macquarie Private Wealth

A world of opportunities



Stephen M. Vooro

Investing in Canada  
(continued)

## Canada's key industries

**Resources:** The Toronto Stock Exchange is recognized as a global leader in oil and gas and natural resources. More oil and gas companies are listed on the TSX and the TSX Venture than any other exchange in the world. You cannot consider investing in resources without having Canada among your leading choices.

**Energy:** Canada is second only to Saudi Arabia in oil reserves with an estimated 179,000,000,000 barrels. Canada is consistently the top supplier of oil imports to the United States, is one of the world's largest natural gas suppliers and exporters, and has one of the world's largest proven reserves of natural gas.<sup>1</sup>

**Agriculture:** Canada has the world's highest reserves and exports of Potash and is the world's fourth-largest exporter of agricultural products.<sup>2</sup>

**Biotechnology:** Canada is one of the top five countries in the world for biotechnology.<sup>3</sup>

**Mining:** Canada is the world's second largest nickel producer and home to three of the world's largest gold producers.<sup>4</sup>

## Our strong economy

Canada has the strongest economy in the G7 and the lowest debt and deficit amongst G7 countries according to the Organization for Economic Cooperation and Development (OECD) Economic Outlook.

We have one of the fastest growing economies in the G7, and the International Monetary Fund (IMF) predicts our growth will continue into the future.

According to the Prosperity Potential Index, Canada ranks #1 in the G7 in terms of the likelihood for economic prosperity in the year 2020.<sup>5</sup> The 2009 International Institute for Management Development (IMD) Yearbook, Canada is the #1 place to do business in the G7 for the next five years. Dun & Bradstreet's Global Risk Indicator reports that Canada is considered one of the world's safest countries in which to invest, and Canada has enjoyed a AAA credit rating from Moody's Investment Services since 2002.

## Our stable financial system

Canada boasts the world's #1 banking system, according to The World Economic Forum, and six of the world's 50 safest banks are Canadian.<sup>6</sup> Canada is also ranked third in the world for its corporate governance environment and the Canadian government imposes no foreign exchange controls or restrictions on the free movement of investment capital.

## Ease of doing business

I am accessible 24 hours a day via my private cell phone and email to provide prompt service around the clock. International toll-free numbers are available so you can reach me free of charge, and Macquarie's Envoy online account access enables you to monitor your investments 24/7.

## Contact me

If you seek an Investment Advisor at a strong global firm to help you invest wisely in one of the world's strongest economies, please contact me to arrange a private conversation.

\*As at March 31, 2011.

1. Source: International Energy Outlook, Energy Information Administration of the U.S. Department of Energy 2. Source: Stephen M. Jasinski Potash USGS Mineral Commodity Summary, 2011  
3. Source: investincanada.gc.ca/eng/industry-sectors/biotechnology.aspx 4. Source: nrcan.gc.ca/mms-smm/busi-indu/mmp-mmp-eng.htm#nickel 5. Source: Canadian Business Magazine, 2009.  
6. Source: Global Finance Magazine, 2010.

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